





Welcome from our Chairman and Chief Executive

What I mean is that cancer has changed. With advances in medicine and earlier diagnosis, the chance of living cancer long enough to be able to have a good quality of life has improved. While it's good news that more people are living longer after a cancer diagnosis, it also means that many more people are living with the long-term effects of having had the disease, all the physical and psychological consequences of treatment.

That's why Maggie is needed today more than ever.

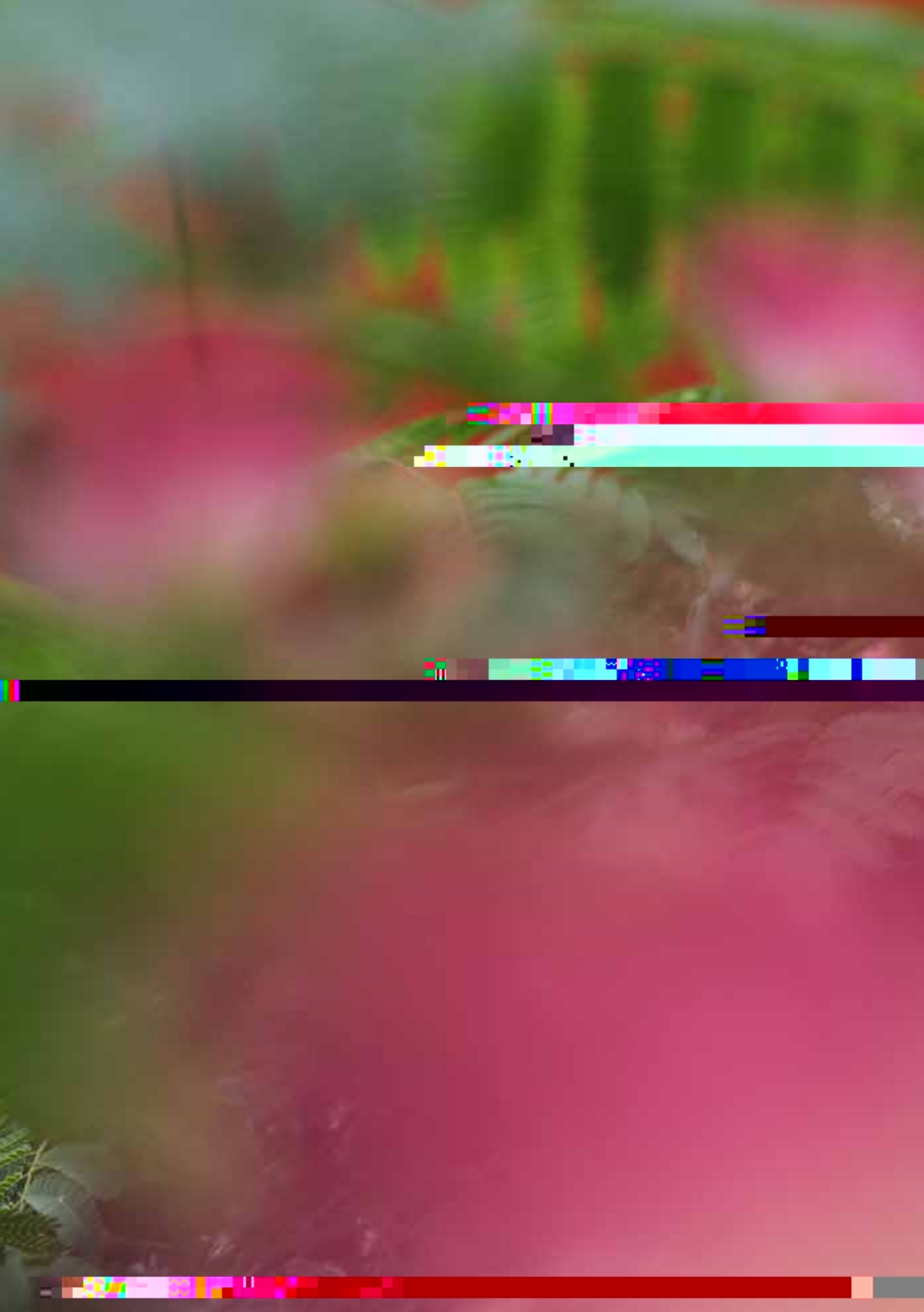
We can't have a Centre for Excellence in the UK without cancer. That's our mission for the future.

Today, we have a network of Centres across the UK and abroad including the Centre for Maggie Forth Valley and Maggie Oldham, which have opened in 2017. And since then, we have supported more than a million in our Centres. We can't do



Laura Lee
Chief Executive

Ian Marchant
Chairman





The need for Maggie cancer support

But not everyone in the country will have cancer in their lifetime
A large number of people living with cancer increasingly do
the need for the support Maggie provides

of people with
cancer find the whole
cancer support
system confusing

of patients feel
they are engaged
enough information
to make decisions

Only a few
of cancer patients receive
information on benefits
and how to claim them

of cancer patients will
suffer from a learning
disability or physical
disability

of cancer patients
and more
opportunities to
participate in
the long-term
effect of them

Only a few
of families feel they go
enough information to
care for their loved one
at home

million
people are living in
the UK having a
cancer diagnosis

in how much cancer
patients are offered
a month on average

Every minute
someone in the UK is
diagnosed with cancer

people in the UK are
unable
due to lack of support
for both employment and
employment

What we achieved in 2017

We made a difference to the lives of more people with cancer than ever before. Almost 27,000 people visited a Maggie Centres for the first time and we increased our help to 49,590. Centres received almost 27,000 visits in total and increased our help to 49,590.

We provided

26,302

hours of Beneficial Advice

27,024

hours of Psychological Support

49,590

hours of Cancer Support Specialist Advice

Maggie Centres have continued to be effective in helping our communities to be more manageable.

Clare Maggie Edinburgh



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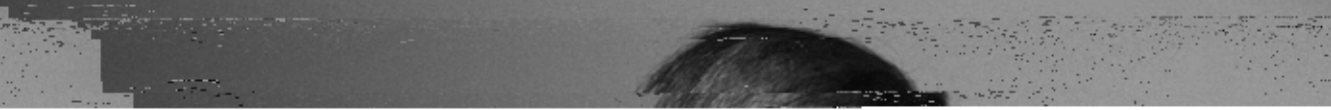
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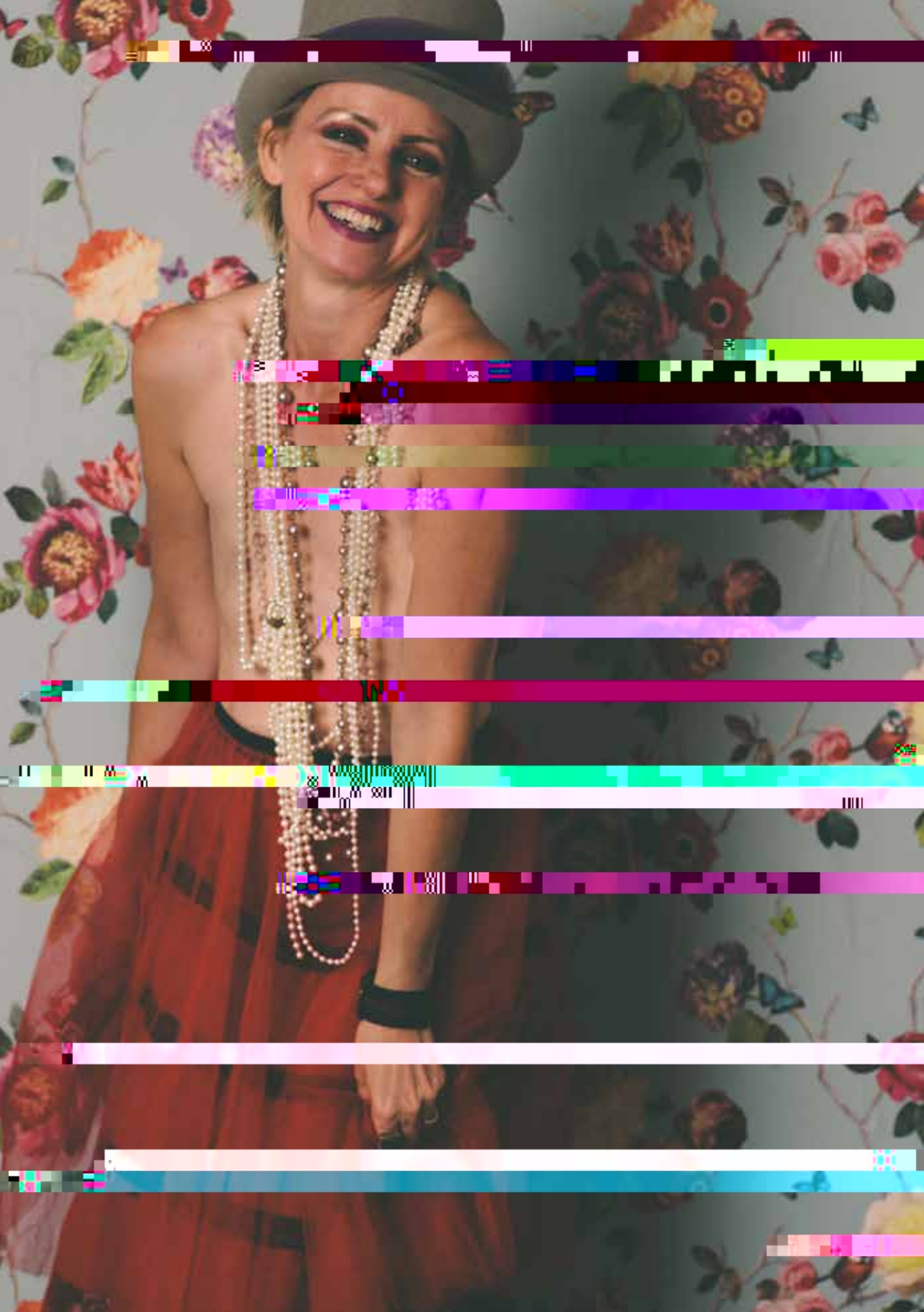
Malcolm

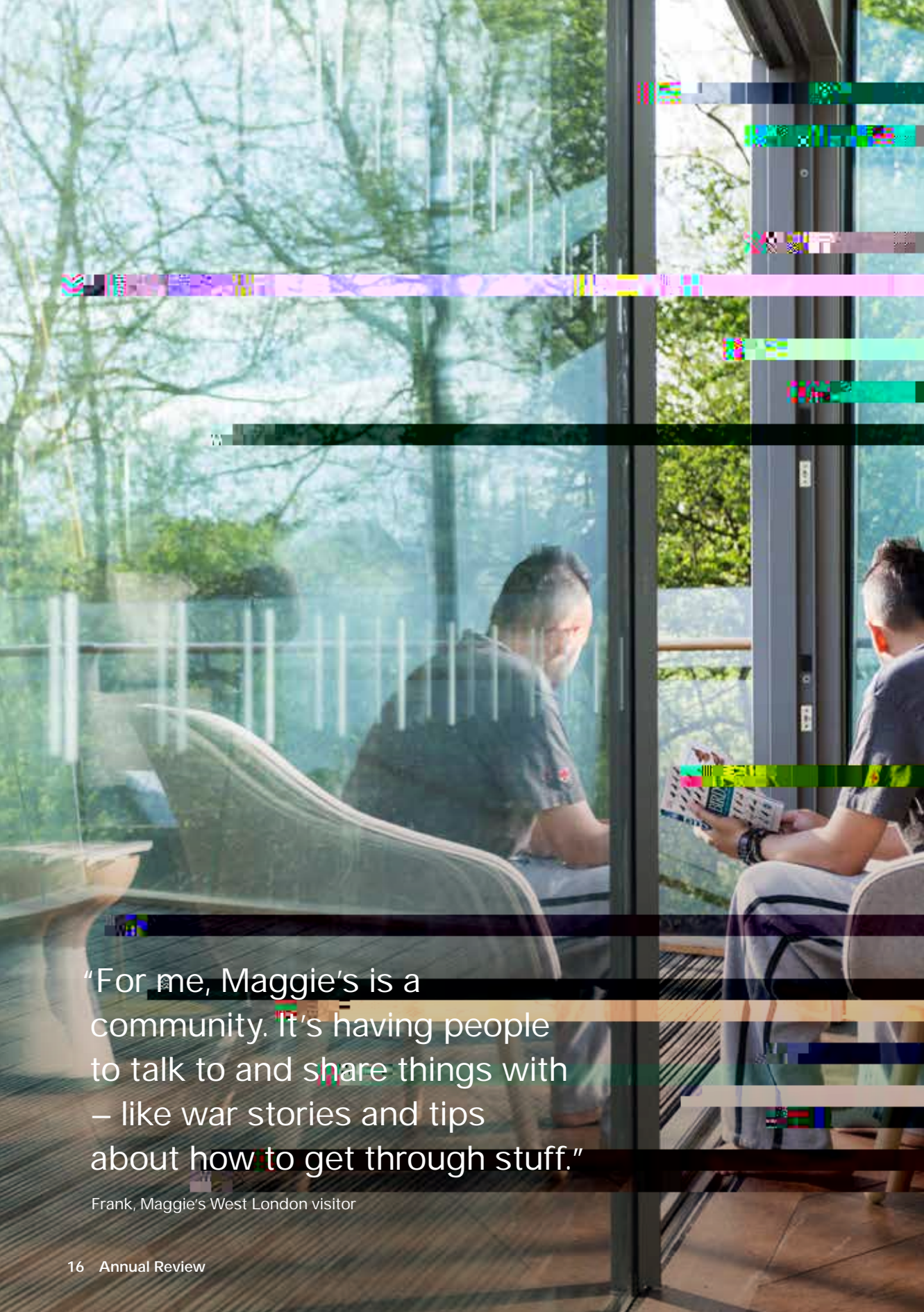
On our first blood test my PSA was checked and found to be in the normal range. The doctor said I had localized prostate cancer.

Thankfully I was able to get the prostate removed and avoid the need for hormone therapy.

I'm now back to my normal life and I'm grateful for the care I received.

Life means more now
I appreciate it more, **1**





“For me, Maggie’s is a community. It’s having people to talk to and share things with – like war stories and tips about how to get through stuff.”

Frank, Maggie’s West London visitor

Men and Maggie

Our programme is focused on building the support available to men with cancer. It has ambitious objectives to increase the number of male patients who feel the ratio of male to female cancer diagnoses is notional.

Increasing cancer support for men

Men are

60% **70%**

more likely to develop cancer than women

more likely to die from the disease than women

Men are less likely to look for support or to ponder information on signs and symptoms for the fear of having a diagnosis.

Our programme of support for men

35% **99%** **100%**

of men who are confident about their cancer

of men who had increased confidence in talking to their family and friends about their cancer

of men who had an improved understanding of their cancer and a better understanding of life after diagnosis

Men's support groups

When they are asked to provide feedback, men often find it challenging to talk to their support groups. Each of the activities included in our social groups like this has been proven to be effective, and increase a sense of belonging.

99% **96%**

of men who reported feeling less alone after

reported making health changes to their diet and diet

Living with and Beyond Prostate Cancer

Prostate cancer accounts for 25% of all cancer diagnoses in the UK and 10% of all deaths from Maggie. Our peer-to-peer support has been a significant challenge to the Prostate Cancer UK challenge about how men engage with their prostate cancer.

The community significant reduced

Uncertainty about the future

Worries about health, finances, talking to a partner

Concerns about physical limitations for men

Anger

The community significant increased

General wellbeing

Emotional wellbeing

Prostate cancer specific wellbeing

Our People

HRH The Duchess of Cornwall has been
President of Maggie since November 2014

Maggie Centre is the most uplifting
place you could ever be in and you
come out feeling better. That is the
purpose of Maggie, you see a
man, smiling face.

Photo of HRH The Duchess of Cornwall
visiting Maggie Foodbank and home
from her visit to Maggie Aberdeen.



DUCHESS OF CORNWALL

MAGGIE'S

Maggie and the NHS

In recognition of our staff from people with cancer
we have set up a fund from the NHS

The groundbreaking model of cancer support pioneered by Maggie has been developed to meet the practical, emotional and social needs of people with cancer. With new diagnostic tools by which each, each, the ongoing need for Maggie Centre and the evidence-based support they offer. Maggie is working with the NHS to ensure the



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Maggie Road

In 1991, the opening of the Cenozoic in the UK Maggie Hong Kong and since then there have been a number of buildings, a number of people of cancer, people of the community

Maggie is increasingly recognized in the national leading organization in cancer. The health care, education, public health, and the environment have experienced a significant increase in the number of people and the number of people from the old. In all these areas, there have been a number of different community organizations.

Maggie Hong Kong is a leading organization in the health care and the number of people of professional. It is a number of people of the old.

Maggie Tok, which opened in 1991, is already making a significant impact on the national approach to finding a cure for cancer.

The Maggie Tok team like has in Hong Kong have been trained in the UK and a successful implementation of the same high quality, people of the community have been in a number of areas and the people of the community.

We are a number of people of the community in Barcelona, the Cenozoic San Pablo hospital which will be a number of people of the community. Designed by a number of people of the community, Tagliabue construction has begun and plans are in place for an opening in the community.

We are also people of the community in development in Norway and The Netherlands, which have been established in New Zealand and Singapore.

The opening of Maggie Tok signifies a change

in the health care system. Jaan a e, Tok

A pace for everyone

Since our first Centre opened in Edinburgh in 1997, everyone who has walked through our doors has been greeted with a warm, welcoming pace that has allowed us to create a safe and supportive environment for everyone. We have a team of dedicated staff who are committed to providing the highest quality of care and support to all our clients.

All our Centres are designed to be a safe and welcoming place for everyone. We have a team of dedicated staff who are committed to providing the highest quality of care and support to all our clients. The atmosphere is friendly and relaxed, and we encourage our clients to feel at home.

It's about much more than just providing a safe and welcoming place for everyone. We also offer a range of services and support to help our clients live their best lives. Our staff are trained to provide a high level of care and support, and we work closely with our clients to ensure they receive the help they need.

Since 1997, Maggie has led a new approach to care that has emphasized the importance of the designed environment for everyone.

Bethfield and Main Street

100%

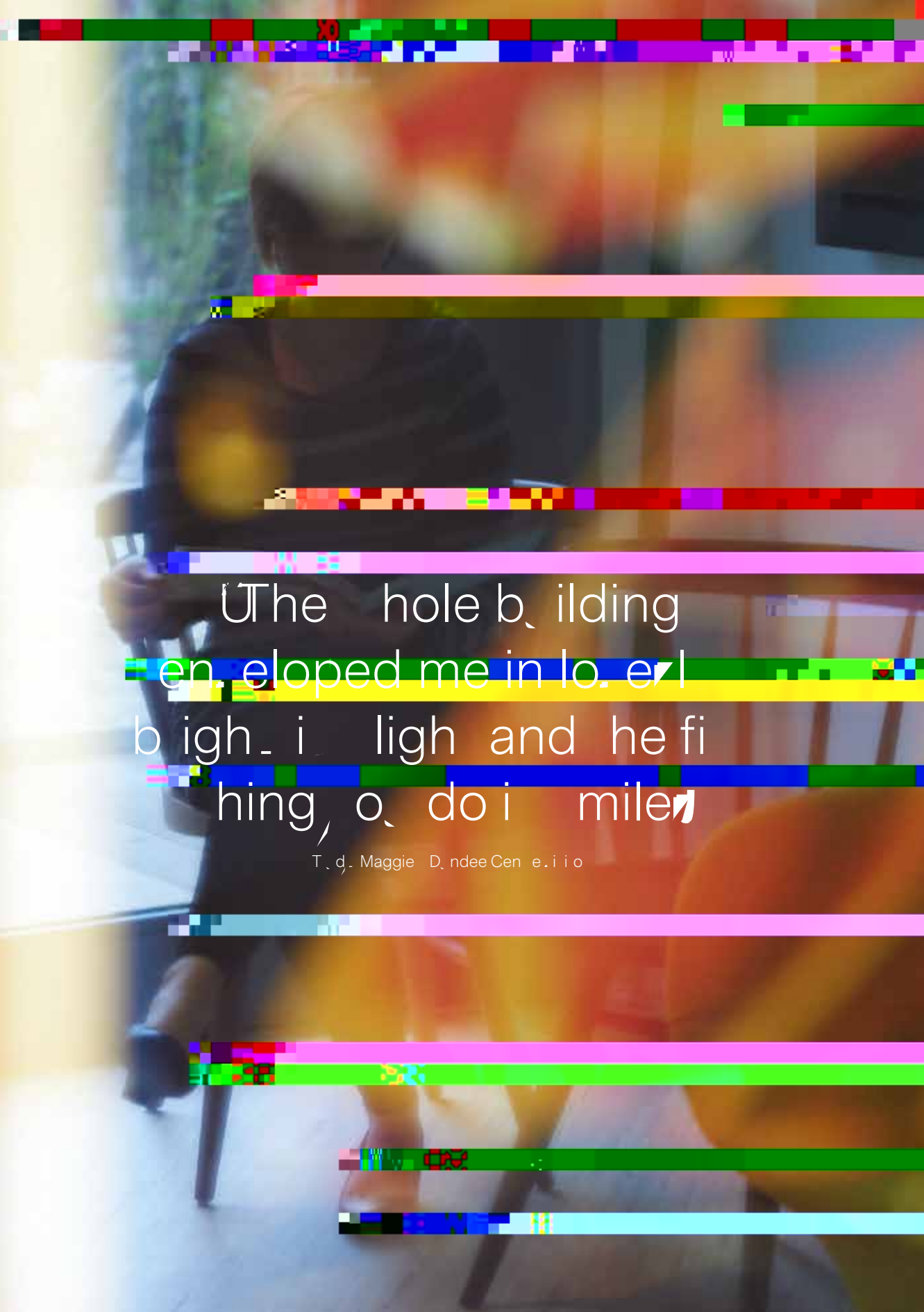
of Centres in our
found access to a
safe pace for
helpful to help

100%

of Centres in our
found access to a
green garden
pace for help
to help

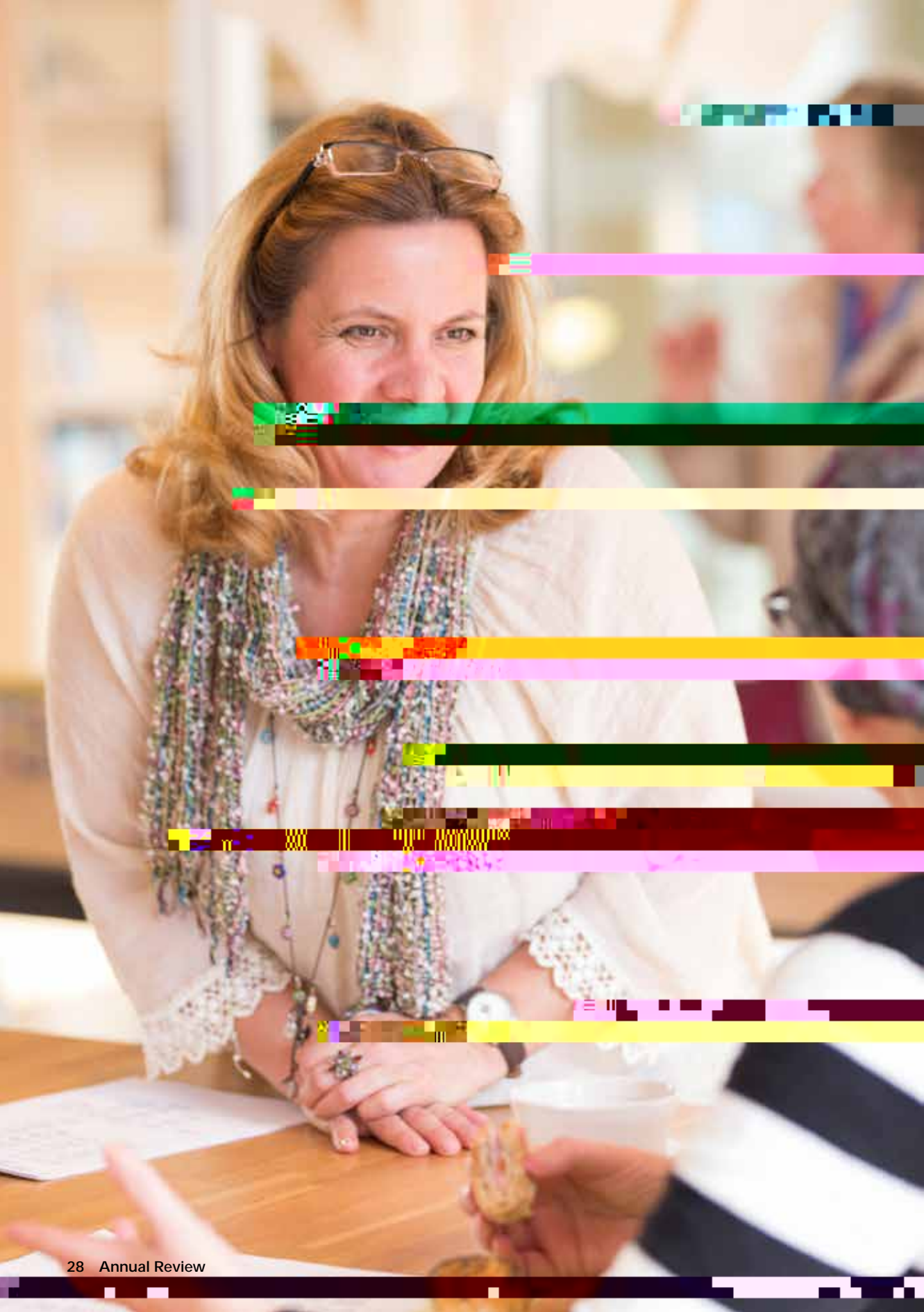
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Healthcare professionals
and a dedicated
Centre in our
approach



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A Clinical Psychologist offers psychological support in the Centre for helping people overcome one of the aspects of a part of a group of people and the kitchen table. We might focus on the psychological impact of cancer on specific difficulties like self-image or behaviour. The practical approaches such as relaxation techniques and cognitive behavioural approaches.

Jenni

At the end of life can change for me in an instant. For me, my life-changing moment came in 1997 when my husband Mel was diagnosed with bowel cancer.

I tried to discuss my concerns with my GP and a local GP, but neither had the resources to help. Mel could die in his bed. I was at his point when I talked to Maggie.

At a Cancer Support Special in Edinburgh, she and others with their own experience and knowledge of the disease and compassion not only helped me cope with Mel's illness, but getting chemotherapy. Bill, a local GP, helped him.

When the doctors finished the day, I had hope that he would be home again, and physically. But he had been in hospital for a long time. The cancer had spread and he was terminal.

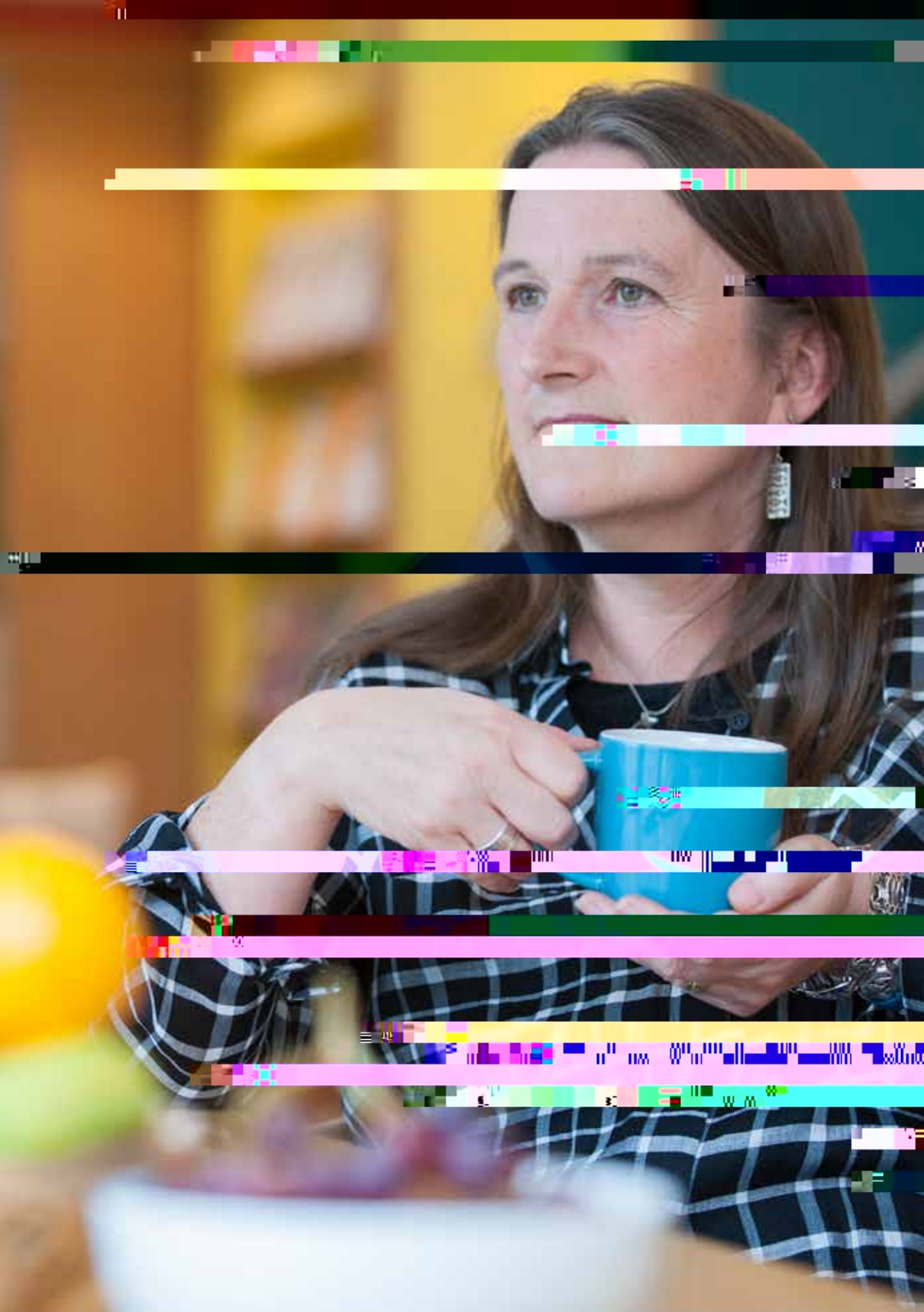
At the end of the day, Mel was dead. I was ill and for the first time, I admitted to being afraid. I knew he

was going to die and I was being incredibly selfish. I looked at Maggie. He was able to talk to me. And, and on the Centre Head, a Maggie Edinburgh hospital, and a place of comfort and care for him. And he was able to talk to me. And, and on the Centre Head, a Maggie Edinburgh hospital, and a place of comfort and care for him. And he was able to talk to me. And, and on the Centre Head, a Maggie Edinburgh hospital, and a place of comfort and care for him.

Mel died peacefully at home on January 1997.

I will never forget Mel's last day. Maggie and her unconditional support and care were everything I needed. I was so grateful when I made the decision to have Mel's funeral. I was so grateful when I made the decision to have Mel's funeral.

For me, pledging a gift to Maggie in my will is a way of honoring my husband for all the support Mel and I received during the most difficult time of our lives.



Funding of cancer support

In 2017, £1.1m from donations and fundraising helped
£1.1m of support for more people with cancer than ever before
We also aided £1.1m of building for Maggie Centres

This helped £1.1m of support

220,000

of all in Maggie Centres from people
with cancer and their families and friends

£1.1m from people with cancer and their
family and friends - an increase of
£1.1m from £1.1m in BDC

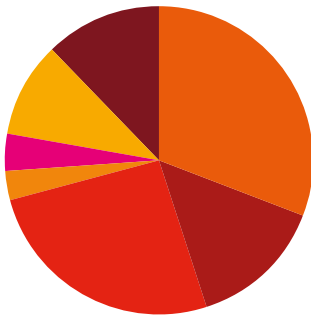
£1.1m from TJC in 2017, more than £1.1m from TJC in 2016



Our funding and spending

How we raised money in 2017

Thank to the huge generosity of our supporters we raised more than £1.7m in 2017 enabling us to build new Centres and increase the impact of our programmes



Charitable trusts, companies and statutory

This is income from companies including aff fund raising and corporate donation. Also, income include money from the Big Lottery Fund.

Legacies

This is money that people leave in their Will.

Bank interest and other

This is income receivable from our bank accounts on the mortgage and gain on sale of an asset.

Local community fundraising

This include income from online and people who have been and fund raise locally in their community and also our Centres.

Fundraising events

This include income from our biking, hiking and running events and also include income from dinner and ball.

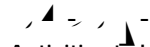
Individuals

This is income from our regular givers and major donors.

People's Aid de'sia (017) 164 6

How the money we raised helped
support people with cancer

How we spent the money in 2017



Activities to help people with cancer

This includes the cost of building the Centre and refurbishing and upgrading existing Centres across all areas of the country, the cost of running the Centre and providing the programme of support both within the Centre and online.



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“Finding out I had cancer was such a massive shock, not just for me but family and friends too, but I was determined to not let it beat me down. I’ve tried to remain positive and want to give something back.”



Carrie O,

Even though I know there are a lot of people
who'd get some form of cancer in their life
I never thought that I would happen to
me especially at this young age.

From the moment I found out I was
a

Thank You

It is impossible to list all the people who give so much of their time and money to Maggie because we are a few individuals and organisations who would like to say a special thank you for all their support in 2017.

We are also very grateful to all of the individuals who contributed gifts in Will for Maggie.

Trusts and organisations

Allegran International Foundation

Aran Cancer Support

The BACIT Foundation

Bank of Scotland Foundation

The Bankfoot Foundation

Baker Mill Foundation

BBC Children in Need

The Beanie Book Charity Trust

Big Love Fund

The Helen and Michael Bonin Charity Trust

Maggie's Beanie Reekie Charity Trust

The Childrick Trust

Codi Charity Trust

Main Centre Charity Foundation

George Dowie Charity Trust

Eddie Dinham Foundation

The Ellem Foundation

The Ellen Trust

Fundaci' Nòcim

Highland Coo

The Lady Hind Trust

Hollywood Trust

Hopp Trust

The Imlay Foundation

Imperial College Healthcare NHS Trust

The Miss Jane Tillie Denny Trust

The Eric and Margaret Kinde Charity Trust

The LaFamij Charity Trust

The Jim Mainin Family Charity Trust

The Gerald Micklem Charity Trust

The Maga Foundation

Moision Foundation

NHS Fife

NHS Lanarkshire

NHS Tayside Health Fund

No Hood Charity Trust

Oak Foundation

The Ogleby Charity Trust

OS Illian Family Charity Trust

The OIT Trust

People Postcode Lottery

The Rank Foundation

D Moirime and

The e a Sackle Foundation

S And e University,
Charities Campaign

Scotland Garden Scheme

Scottish People Foundation

The Solle Charity Trust

The Talylo Family Foundation

Len Thomson Charity Trust

The James Todd Foundation

The Vaidy Foundation
Walk the Walk
The Williams Family
Charitable Fund

Individuals

Ally Kirk
Mr and Mrs Aidan Barclay
Mrs Elena Barclay
Lady Pimorie and Sir David Bell
Margaret Blakenham
Emma Bowman Fiona Wainwright
and Penny Docherty
Mrs Bruce Bowman
Mr and Mrs Bonk
Mr Alan Cairns
Mrs Sheila Finlay
The Foster Family
Mrs Geraldine Gammell
The Jencks Family
Sophie Kingley
Sam and Debbie Laidlaw
Sir David Landale
Andrew and Zoella
Ian and Lillian Chan
Mr John McBride
Anne McFarlane
Billie Rose McCracken
Mr Michael O'Hara
Mr Cahill Paife
Sir Alan and Lady Paife
Mr Mark Philipson
Mrs Sarah Riddell
Mr George Robinson

Andrew and Sheila Samuel
Mr Peter Smith
Lord Smith of Kelvin
Mr and Mrs Michael Spence
Mrs Lisa Stephenson
Burdett Knock CBE
Claire and Mark Usher
Mr Chris Watson
Mr Andrew Williams
and Mrs Catherine Gillibrand
Mr Tony Young

Groups

American Friends of Maggie
Aberfeldy School Music Ball Committee
Bembridge and Killybegs and
the Gilchrist Gaffendoon Project
Maggie Connolly
The Rangers
Geordie Eadie CBE Family Bance and
The Shoocharitable Trust
Ladies in Pink Society
Rogee Longhair and John Whiting on
behalf of Japanese Hemedeen
Lorraine McInnes and
The J. Dance Committee
Play of People Project Local
Claire Reid and George
of the Noble Ball
The Royal Club of Cardiff
Sir James See-Finlay
Wendy Bedford Park
Gordon Clarke Family
Yorkshire Road

Maggie Gani Foundation Maggie Gance

We enjoy some extraordinary individuals dedicated and talented individuals who help support people with cancer and their families and friends. They help raise the money, build and run our Centre, have their expertise and offer guidance and advice behind the scenes.

Co-Founders

Maggie Kerick Jenck
Charles Jenck

President

HRH The Duchess of Cornwall

Honorary Patrons

Sarah Bon
Frank Gehry
Mary McAleese
Lord Rogers of Riverside
Jon Snow
Sam Taylor-Johnson OBE
Kerry Walker

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Alan Eine, Deputy Chairman
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Susan Dunn
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P of Robe Leona d
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D MakGlae
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Brian Giffith

Nicola Jone
John Leitch
Dorothy Rae
Dann Rime
Jamie Ribla
Cliff Smith

Rolling People
from the OBIT

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Tina Beebe
Joanna Beebe
Julie Coleman
Beata Gehl
Frank Gehl
Catherine Graham
Bob and Adeline Mah
Victoria Neher
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Richard Weinstein
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Andrew Ahearn
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Deirdre O'Malley, Board in Ma ch

Sarah Weld

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D Tadao Kakiue

Miho Seki

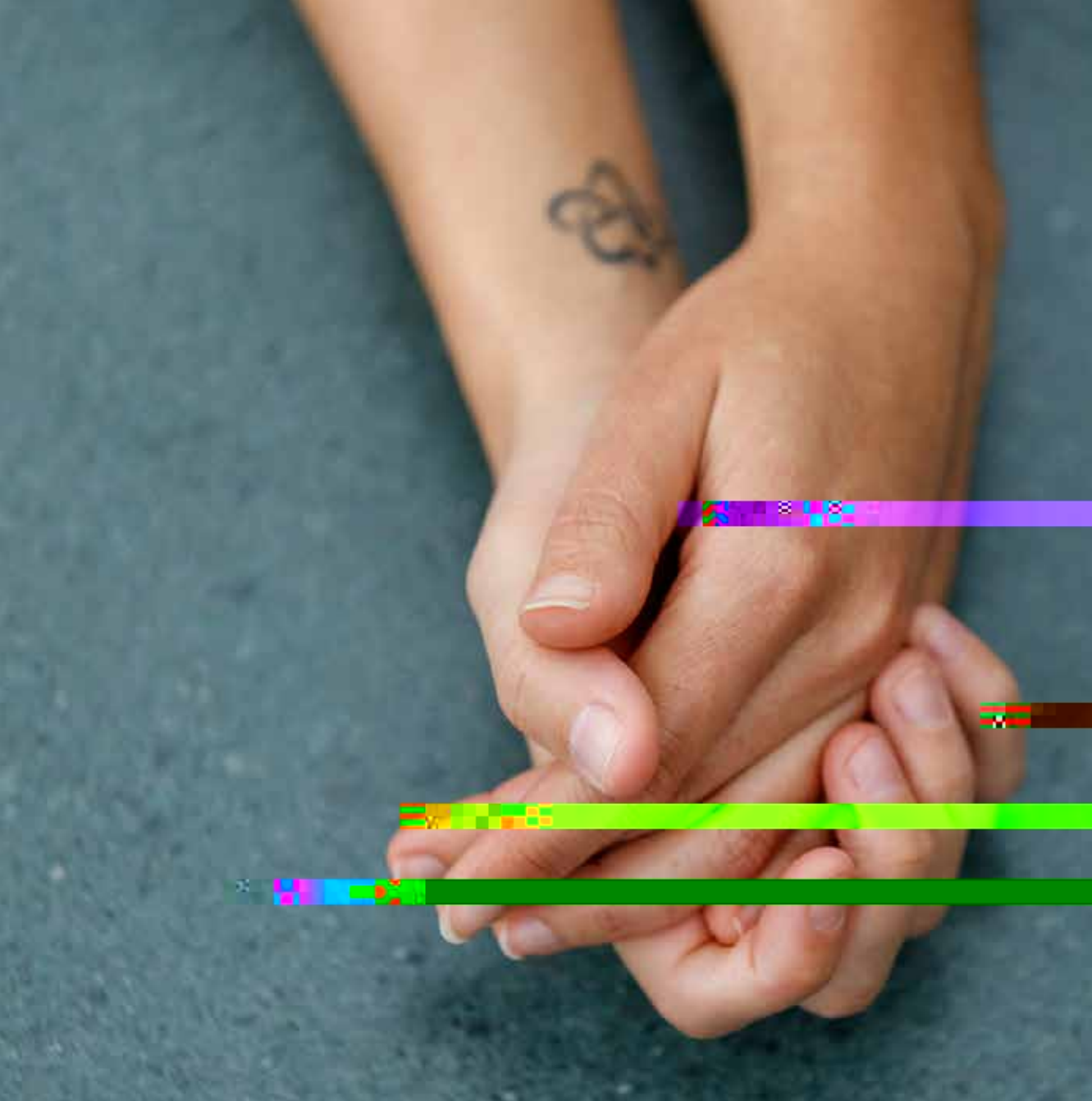
Maiko Tada

D Maiko Takahashi

Yuji Takahashi

D Shigeo Tanaka

D Ryo Yamazaki



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- 2 Macmillan Impact Report [Benefit](#)
- 3 Macmillan [Worried Sick](#)
- 4 Yo, Go. Poll [Online poll](#)
- 5 Macmillan [I'm no Life-Living with](#)
the long-term effects of cancer [Poll](#)
- 6



