



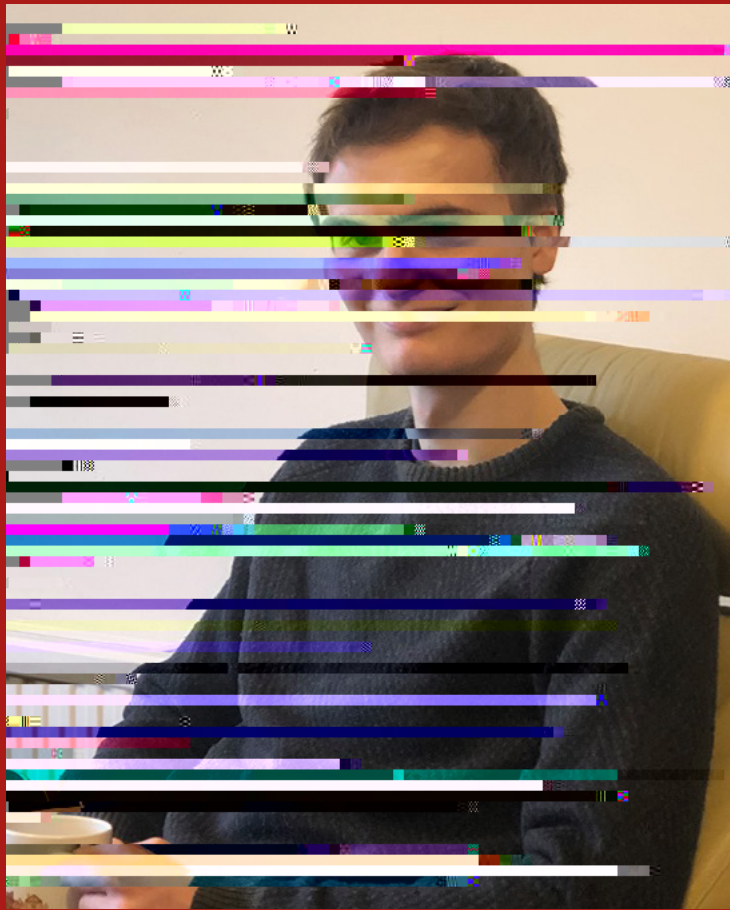


1. **Introduction**  
This document outlines the key findings and recommendations from the recent project review. The primary goal was to assess the current state of operations and identify areas for improvement.

2. **Key Findings**  
The review identified several strengths, including a strong team structure and effective communication channels. However, there were also notable areas for improvement, particularly in resource allocation and process efficiency.

3. **Recommendations**  
Based on the findings, the following recommendations are proposed:  
- **Resource Allocation:** Re-evaluate the distribution of resources to ensure optimal utilization across all departments.  
- **Process Efficiency:** Implement standardized procedures to streamline workflows and reduce redundancy.

4. **Conclusion**  
The project has provided valuable insights into our current operations. By addressing the identified areas for improvement, we can enhance our overall performance and achieve our strategic objectives.



1. *Il design contemporaneo è un riflesso della cultura globale e delle tecnologie avanzate.*



## Maggie e i e

A. *Il design contemporaneo è un riflesso della cultura globale e delle tecnologie avanzate.*

B. *Il design contemporaneo è un riflesso della cultura globale e delle tecnologie avanzate.*



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## Centres

We had 23 centres open in 2019 across the UK, and by 2022 we want 30 centres to be open. This means we can be there for 50% of the cancer population in the UK.

## Awareness

Our external awareness in 2019 was at 30%, which we want to increase to 50% by 2022.

## Revenue income

We raised £19.3m in revenue income in 2019. By 2022 we hope to raise £22m to support our centre visitors.

In 2019, 70,000 people visited a centre in the UK for the first time. By 2022 we want to welcome 100,000 people with cancer and their families.

## Total visits

Our total visits in 2019 were 285,000, and we want to grow that to 400,000 in 2022.





"Maggie's enabled me to find peace within its walls, a quiet place to rest and recuperate. Sometimes I'd find a hidden room and lie down. It truly felt like home and sometimes even better than home, it's full of people who understood what it is to live with cancer.

My visits meant chats around the kitchen table with hot chocolate, coffee and biscuits. It was a dose of normality and that felt good. Talking to other people in similar situations to me around the kitchen table, made me feel comforted. I was so nervous before my mastectomy and I met a lady who had already received hers and was able to comfort and assure me. To then be able to pass that on and comfort other people in turn, as they began their treatment journey, was a privilege.

It's an amazing place to exchange information, share stories and to "just be". Sometimes just being there, knowing I was not alone in this battle was enough."



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Board of Trustees of Kalida Foundation**

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